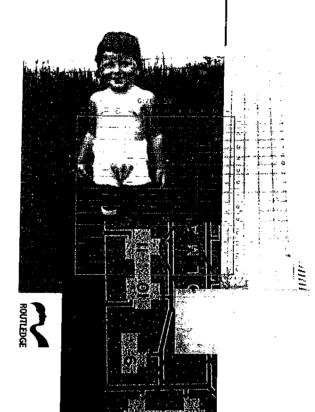
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the 'Stubborn ${\bf Pa}_{of}$ Social ${\bf PS}$





'Students see this book as one that takes them inside the workings of science, revealing the science of social psychology as an interpretive endeavour, and pointing up the importance of language and cultural context in the making of social psychological knowledge. The 'Stubborn Particulars' of Social Psychology engages students in the processes of productive and constructive critical thinking.'

Betty Bayer, Hobart and William Smith Colleges, Geneva, New York

How is social psychology biased? What can we do about it?

The 'Stubborn Particulars' of Social Psychology gives students an alternative approach to social psychology which acknowledges the limits of any one perspective. Students are encouraged to examine the research process, keeping in mind differences of class, race, nationality, culture, ethnicity, language and gender.

Frances Cherry shows how the generation of hypotheses, experimental practice, the interpretation of results and the process of scientific communication are framed by historical and cultural context. She discusses how to begin to understand one's own biases and prejudices, and how we create and make sense of our own social experience. This book shows that it can be possible to practise social psychology as an engaged social critic, rather than as an idealised 'objective' scientist.

The 'Stubborn Particulars' of Social Psychology should be required reading for all social psychology students as an antidote to their course text.

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Social psychology/Sociology





